



**To** : Editors & Health Journalists

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### **Public urged to vaccinate as flu season starts earlier than usual**

The public is urged to get vaccinated against influenza (flu) as the flu season has arrived earlier than usual. The 2026 influenza season started in the week of 9 March 2026. The flu season is declared when the rate from the National Institute for Communicable Diseases (NICD) sentinel surveillance exceeds the defined level for the season to start and is sustained for two consecutive weeks. While this year's season has started earlier than in recent years, it is similar to 2025, when the season started in the week of 24 March.

The 2026 respiratory syncytial virus (RSV) season also started in the week of 9 March 2026. The fact that both the flu and RSV seasons are starting at the same time means clinicians could potentially see a high burden of patients with respiratory illness in medical facilities in the coming weeks.

Influenza A(H3N2), A(H1N1)pdm09 and influenza B are common seasonal influenza strains in humans. The majority of people with influenza present with mild illness, which usually resolves within three to seven days. However, influenza may cause severe illness, leading to hospitalisation or possibly death, especially among those at risk of severe illness or complications.

Influenza vaccination is recommended to protect against infection and severe illness. Ideally, the influenza vaccine should be administered prior to the start of the influenza season as it takes about two weeks for an adequate immune response to develop following vaccination. However, it is not too late to vaccinate once the season has begun. The influenza vaccine will be available in pharmacies from the first week of April. The early start to the season means that this year, the vaccine is only becoming available as the season is getting started, so members of the public who fall into groups at high risk for severe influenza are urged to get their vaccines as soon as possible.

High-risk groups include pregnant women, individuals living with HIV, those with chronic conditions such as diabetes, lung disease, tuberculosis, heart disease, renal disease, and obesity, older individuals above 65, and children under two years old (flu vaccine can only be given to children from 6 months of age). These groups should be encouraged to seek medical help early if they develop respiratory symptoms which are not resolving.

RSV is the leading cause of bronchiolitis and lower respiratory tract infections in young children and can lead to severe illness in infants. It is highly contagious, primarily spreading through respiratory droplets. The RSV season typically begins in mid-February, with the onset ranging from late January to late February, usually preceding the influenza season. This year, the RSV season has started later than usual.

To reduce the spread of flu and RSV in your community, remember to:

- Wash your hands often
- Cover coughs and sneezes with your elbow or a tissue
- Avoid close contact with people who are sick
- Stay home if you are feeling unwell

Weekly updates on influenza and other circulating respiratory viruses such as RSV, COVID-19, and pertussis are available from the NICD. Click [here](#) to visit the page.

For more information on public health, visit the NICD website [here](#).

**ENDS/**

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